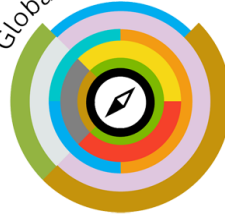


TURISMO SOSTENIBLE COMO HERRAMIENTA DE LUCHA CONTRA EL CAMBIO CLIMATICO



Global Forum



New
Economy &
Social
Innovation



SUSANA CONDE

INFO@TURISMORESPONSABLE.ES

NESI CLIMA 2018 VITORIA-GASTEIZ. 9 de Mayo

Con el apoyo de:

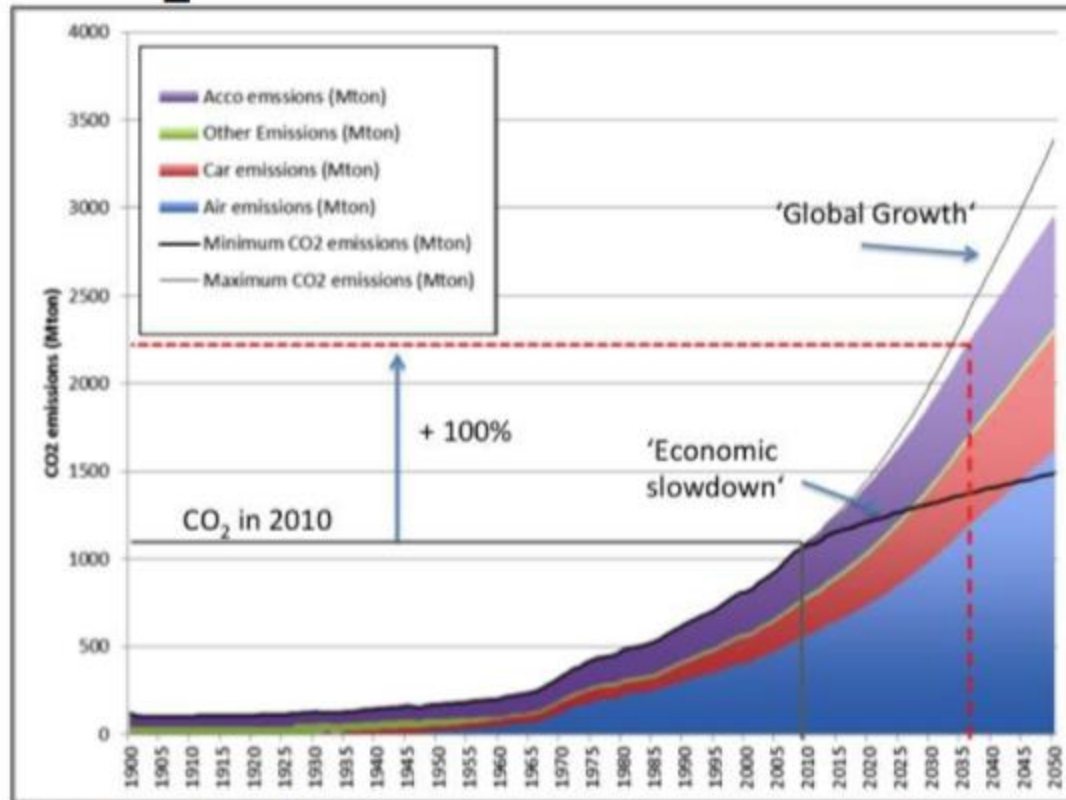




Sustainable Tourism
PROGRAMME
Committed to drive the change

The Paris Climate Change Agreement and its implications for Tourism

Tourism: CO₂ emissions 1900-2050

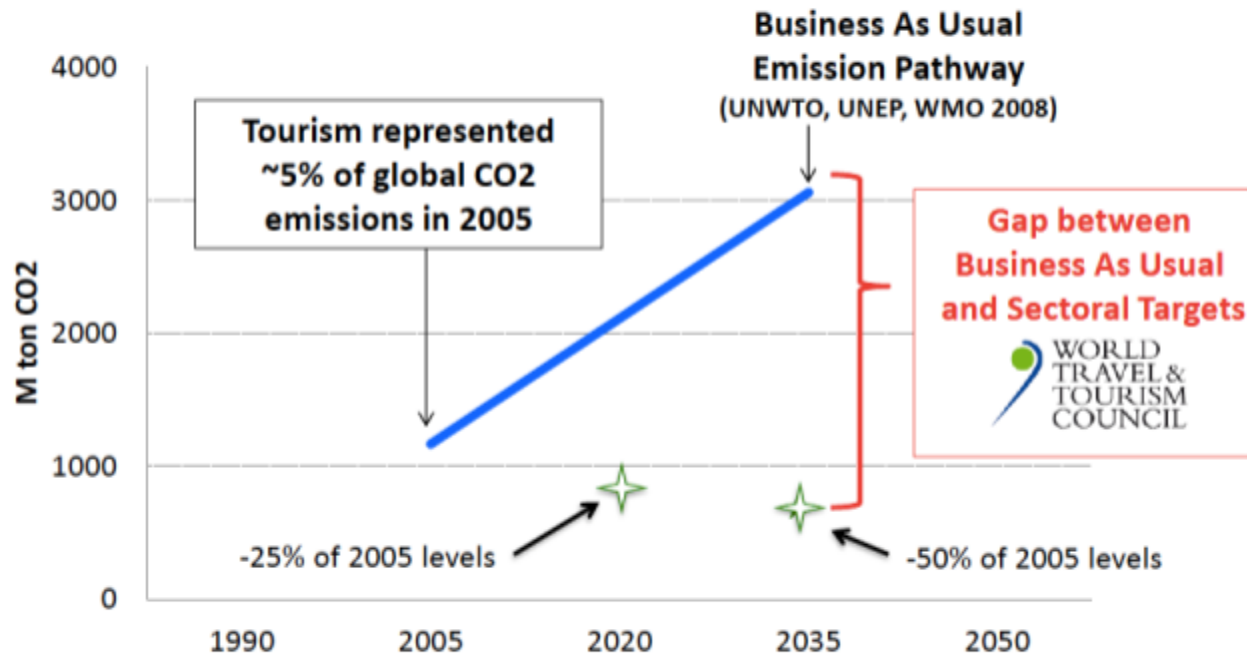


Gössling, S. and Peeters, P. 2015. Assessing tourism's global environmental impact 1900-2050. *Journal of Sustainable Tourism*, 23(5): 639-659.



El 70% de estas emisiones procedentes del transporte y el 20% del alojamiento

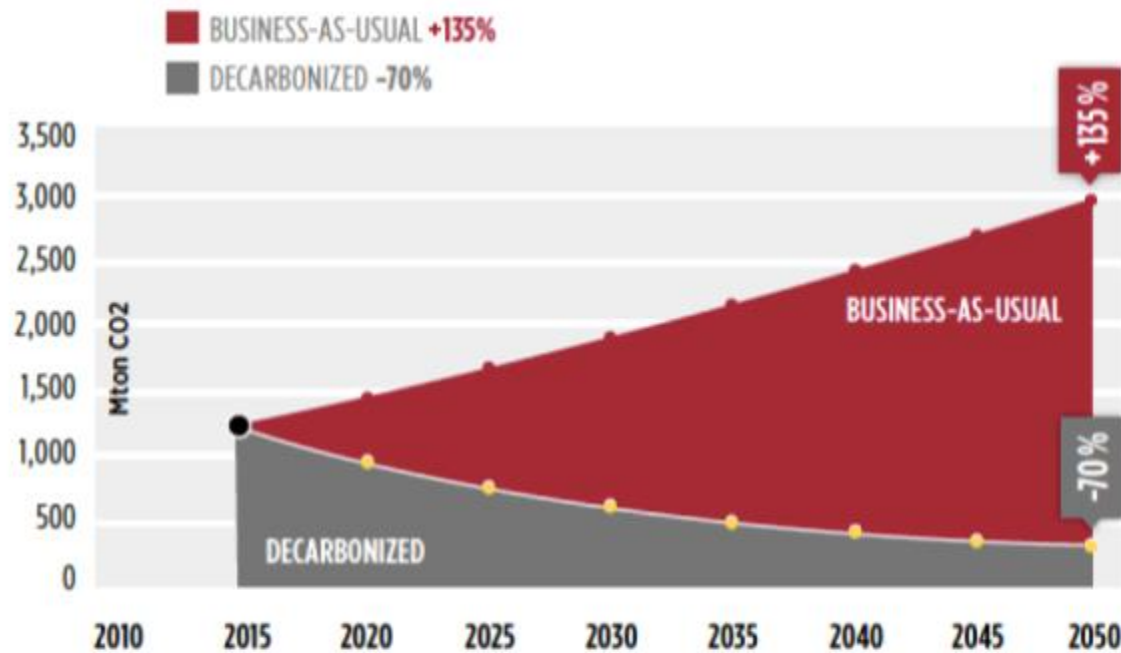
Implications for Tourism: Comparing Emissions Reduction Ambitions



WTTT 2015: "Moving forward, we will align these targets with the realities of the scale of efforts needed, and base them on the science of the IPCC Report".

Emisiones perseguidas por el sector para cumplir Acuerdo de Paris

TOURISM CO₂ EMISSION PATHWAYS



Situación hacia la que se encamina el modelo turístico convencional

Buenas prácticas del sector que está liderando el proceso de cambio:

AGENCIAS Y TTOOs

- › Education
- › Conferences
- › Press / Media
- › Contact

CARMACAL

Calculates the carbon footprint of complete holiday & travel packages

High level of detail:

- 25 transport modes
- 500.000 accommodations
- 35 million flights
- 21 specific activities

Easy to use

Databases always up-to-date

Sound base for carbon management



Developed in co-operation with tour operators



Usable everywhere in the world

For a license quotation or information mail to n.kusters@travellife.info



TURISMO ACTIVO Y NATURALEZA



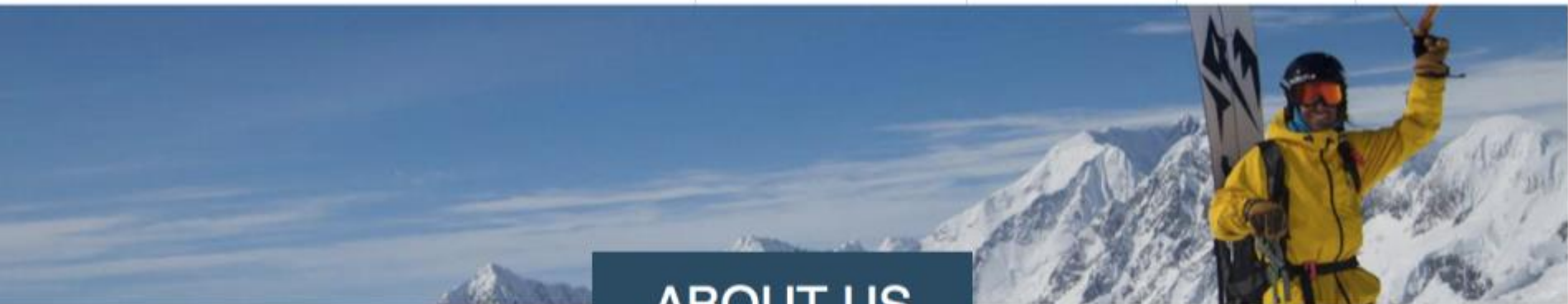
TAKE ACTION

DONATE

BLOG

MENU 

instalar. Actualizar



ABOUT US

Protect Our Winters is a passionate crew of diehards, professional athletes and industry brands mobilizing the outdoor sports community to lead the charge towards positive climate action.

We focus on educational initiatives, political advocacy and community-based activism.

The past decade has been the warmest on record. 2016 was the hottest year ever recorded and 2017 is already on track to top it. Meanwhile, the northern hemisphere has already lost a million square miles of spring snowpack since 1970—an area three times the size of Texas. Snow levels are rising in

And, while POW's earliest supporters were renowned athletes and respected corporations, the movement quickly grew to include the wider outdoor sports community as their playgrounds and livelihoods also depend on healthy winters.

This was the perfect group to give a national voice

DESTINOS



¿Qué es Planeta Carbono Neutral?

Compensa tu huella -

¿Cómo funciona?

Nuestros Donantes

Acerca de -

Custodios del Bosque

Idioma ES | EN

Hay nuevo software listo para instalarse.

Actualizar



¿LLENO DE REUNIONES Y EVENTOS?

Mitiga tu huella de carbono ahora

Share



Tres pasos para combatir el cambio climático y la pobreza



CALCULA TU HUELLA DE CARBONO CON PLANETA CARBONO NEUTRAL



RESTAURAR LA TIERRA Y EL BOSQUE REDUCE LA CANTIDAD DE CO₂ EN LA ATMÓSFERA



Bosque Sustentable^{CC}
Sierra Gorda

COMPENSA TU HUELLA PARA BENEFICIAR AL CLIMA, LA COMUNIDAD Y LA BIODIVERSIDAD

TRANSPORTE



The screenshot shows the JetBlue website header. On the left is the JetBlue logo. In the center, there are navigation links: English, Ayuda, Contáctanos, Blog, SoFly, and TRUEBLUE. On the right, there are buttons for INGRESAR and UNIRTE. Below these are five orange buttons: Planear vuelo, Administrar vuelos, Destinos, Volar con JetBlue, and Info. sobre viajes. To the right of these is a blue button for TrueBlue. At the top right, there is a notification bar that says 'ALERTA DE VIAJE: Haz...' and 'Actualizar'.

Sostenibilidad

Enfrentando los cambios climáticos

Las emisiones de gas que causan el efecto invernadero (GHG) son una realidad en la industria de las aerolíneas, pero el aire caliente no está relacionado. Estamos reduciendo activamente nuestras emisiones de GHG mediante una nueva tecnología de motores, técnicas de vuelo; y somos conscientes de que los combustibles biológicos serán una parte importante de mayores reducciones en el futuro.



Cómo marcamos la diferencia

La estrategia de JetBlue para el cambio climático se centra en reducir nuestras emisiones de gases de efecto invernadero y prepararnos para los cambios regulatorios relacionados. Cada día aprovechamos nuevas oportunidades a corto y largo plazo, como la resiliencia de nuestro modelo operativo para abordar los efectos a corto plazo, reducciones de emisiones, mejoras en tecnología y asociaciones sostenibles.

Reduciendo:

La prioridad principal de JetBlue en cuanto a sostenibilidad es controlar las emisiones de carbono (CO2) del combustible de los aviones para reducir los costos de



ALOJAMIENTOS Y RESTAURACIÓN



Location : *Thailand*

Why Food Waste?

Food waste is the cause of several negative impacts which can lead to adverse effects on a hotel or restaurant's performance, reputation and bottom line.

Sampran Riverside further committed to conducting business in a transparent, socially, environmentally and economically sustainable manner whilst aiming to inspire others to do the same.



Food Waste Prevention Business Case Study

Proudly sponsored by



1st Hotel

to successfully comply with the PLEDGE on Food Waste standard.



IMPACT

-3,04 pts

on food cost %
(with 12,6% covers drop)

6 405 kg

of Food Rescued

12,5%

Reduction in \$/Cover

19 215 kg

Carbon emissions offset

Approach

LightBlue's team supported the implementation process (phase 1) and prepared the ground for full ownership by Sampran (phase 2).



PARA LA REFLEXIÓN:

***¿CÓMO PUEDE EL SECTOR TURÍSTICO LIDERAR EL
CAMBIO HACIA UNA ECONOMÍA INCLUSIVA, JUSTA Y
BAJA EN CARBONO?***

MILA ESKER

SUSANA CONDE

info@turismoresponsable.es

